

MURALIDHAR DUNNA

Lecturer in Commerce,
Dr. V.S. Krishna Govt. Degree & PG College (A),
Visakhapatnam

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Possess about 20+Years' Experience in the field of Education (Teaching and Academic Research)

PROFESSIONAL OBJECTIVE:

To excel in the field of teaching and training with the help of providing consistently improved skills and update knowledge & performing research activities in the Commerce and Management disciplines.

ACADEMIC PROFILE:

Examination Passed	Name of Degree	Year	Name of Board/ University	School/ College Attended	Subjects	% of Marks	Division
Class X	S.S.C	1995	A. P. Board	A. P. R. School	Maths, Social and Science	85	First
Class XII	Inter (M.E.C)	1997	A. P. Board	A. P. R. Junior College	Economics & Commerce	75	First
Graduation	B.Com	2000	Nagarjuna University	A. P. R. Degree College	Accounting & Taxation	78	First
Post Graduation	M.Com	2003	Andhra University	Department of Commerce	Financial, Cost & Management Accounting	63	First
P.G. Diploma	PGDFMT	2008	A. P. Board	A.P. Productivity Council	FM & Taxation	71	First
Professional Course	M.B.A	2009	IGNOU	Regional Centre, Hyderabad	Financial Management	59	Second
M.Phil	M.Phil	2007	Madurai Kamaraj University	Regional Centre, Hyderabad	FM, RM and QT	58	Second
PhD	Ph.D	2022	Lingaya's University	Lingaya's University	Commerce & Management	-	-

UGC-NET:

- **Awarded UGC-NET (Junior Research Fellowship) in the subject of Commerce for the year 2010**

CERTIFICATION COURSES:

- Completed the Mutual Funds (Advisor) module of NCFM examination with 56%
- Completed the Financial Markets module of NCFM examination with 82%
- Completed the Derivatives (Dealers Module) of NCFM Examination with 82%
- Completed the Capital Markets (Dealers Module) of NCFM Examination with 75%
- Completed Diploma in Microsoft Office from Datapro Info. Systems Ltd.
- Certified Trainer for the course of "Diploma in Finance and Accounting" by NIIT Ltd.

WORK PROFILE:

Years of Work Experience:	21 years+	
Time Period	Organization	Designation
September 24, 2021 to Till date	Dr. VS Krishna Govt Degree College (A), Visakhapatnam	Lecturer in Commerce
November 1, 2018 to September 23, 2021	Govt Degree College, Amadalavalasa	Lecturer in Commerce
Jan 2013 to October 31, 2018	Govt Degree College, Jammalamadugu	Lecturer in Commerce
July 2011 to Jan 2013	Satyawati College (E), University of Delhi	Assistant Professor (Ad-hoc)
January 2011 to March 2011	Bharati College, University of Delhi	Assistant Professor (Ad-hoc)
November 2010 to July 2011	NIIT Education	Finance Faculty
April 2010 to November 2010	GAAP Education	Senior Faculty
October 2008 to January 2010	Factset India	Senior Research Analyst
April 2006 to March 2008	Capital IQ India	Research Associate
June 2004 to March 2006	Vanama Associates	Audit Executive
June 2003 to May 2004	Smart Software	Research Associate

PROFESSIONAL SYNOPSIS:

- Expertise for delivering excellence in the field of ‘Commerce and Management’ backed up with 20+ years of teaching/research experience.
- High level of initiative in curriculum related as well as extra-curricular areas, developing student centered, congenial learning techniques to instill enthusiasm in students with emphasis on value education to foster their development to their utmost potential.
- Areas of Interest: Financial Management, Financial Accounting, Corporate Accounting, Business Laws, Principles of Management, Managerial Economics, Portfolio Management, Security Analysis, Business Environment and emerging issues in Commerce and Management
- Ability to work under pressure and be able to think & act strategically to achieve win-win outcomes.
- Experience of delivering training sessions on different issues of Commerce and Management such as Finance of Non-Finance Executives, Transition from Cash Base to Accrual Base Accounting System, Analysis of Financial Statements, Financial Decision Making, Fundamentals of Financial Accounting, SWOT Analysis, Time Management etc.
- Having working knowledge of Computer, MS-Dos, MS-Windows, Microsoft Office and Internet.

ACADEMIC AND RESEARCH CONTRIBUTIONS

1. RESEARCH PAPERS PUBLISHED

S.NO.	PUBLICATION TYPE	TITLE OF THE PAPER PRESENTED	JOURNAL NAME	YEAR	VOLUME NO.	PAGE NO.	ISSN NUMBER	IMPACT FACTOR	IMPACT FACTOR	AUTHORSHIP	UGC LISTED JOURNAL	SCOPUS INDEXED JOURNAL	ONLINE/PRINT
1	Peer Reviewed	A Systematic Analysis of the Blockchain Technology and its Applications on Different Industries	International Journal of Research and Analytical Reviews	2023	10	656	2348-1269	7.17	between 5 and 10	Single Author	Yes	No	Online
2	Peer Reviewed	Human Resource Accounting Methods and Practices in India - Conceptual Framework	International Journal for Multidisciplinary Research	2023	5	1	2582-2160	9.24	between 5 and 10	Single Author	Yes	No	Online

3	Peer Reviewed	The Influence of Green Banking Practices and Strategies towards Sustainable Development and Growth in India	Journal of Emerging Technologies and Innovative Research	2023	10	257	2349-5162	7.95	between 5 and 10	Single Author	Yes	No	Online
4	Peer Reviewed	A Study on Financial Performance Evaluation Of ICICI, HDFC and Nippon India Mutual Funds	Elementary Education Online	2021	20	1915	1305-3515	0	No Impact factor	One of the two author/ First and Principal/Corresponding author	No	Yes	Online
5	Peer Reviewed	Goods and Services Tax - A Boon or Bane for the Indian Economy	International Journal of Scientific Research in Engineering and Management	2021	5	1	2582-3930	8.176	between 5 and 10	One of the two author/ First and Principal/Corresponding author	Yes	No	Online

6	Peer Reviewed	Recent Trends in Banking – Issues and Challenges	International Journal of All Research Education and Scientific Methods	2021	9	1144	2455-6211	7.429	between 5 and 10	One of the two author/ First and Principal/Corresponding author	Yes	No	Online
7	Peer Reviewed	A Study on Operating Performance Evaluation of ICICI, HDFC and Nippon India Mutual Funds	Natural Volatiles and Essential Oils	2021	8	5573	2148-9637	0	No Impact factor	One of the two author/ First and Principal/Corresponding author	No	Yes	Online
8	Peer Reviewed	Recent Trends in Banking - Issues and Challenges	International Journal of Academic Research	2020	7	8	2348-7666	6.023	between 5 and 10	Other/Joint Author	Yes	No	Online
9	Peer Reviewed	Six Sigma: A Clear Roadmap to Achieve Total Quality and Customer Impact	International Journal of Marketing , Financial Services and Management Research	2016	5	57	2277-6788	0	No Impact factor	Other/Joint Author	Yes	No	Print

10	Peer Reviewed	Banking Sector Reforms in India - Beneficial or Detrimental	International Journal of Research & Business Innovation	2015	3	60	2321-5615	1.53	More than 1	Single Author	No	No	Print
11	Peer Reviewed	Problems and Prospects of Disinvestment Policy in India	TRANS Asian Journal of Marketing & Management Research	2014	3	1	2279-0667	0	No Impact factor	Single Author	No	No	Online
12	Peer Reviewed	FDI In India's Retail Sector - An Analytical Study	Arth Prabhand: A Journal of Economics and Management	2013	2	10	2278-0629	0	No Impact factor	One of the two author/ First and Principal/Corresponding author	Yes	No	Online
13	Peer Reviewed	Exchange Traded Funds VS. Mutual Funds: A Comparative Analysis	International Journal of Marketing , Financial Services & Management Research	2013	2	90	2277-3622	Not identified	Less than 1	Single Author	No	No	Online

14	Peer Reviewed	Qualitative Research Study on Gold ETFs as an Emerging Investment Option	International Journal of Social Sciences & Interdisciplinary Research	2013	2	57	2277-677X	Not identified	Less than 1	One of the two author/ First and Principal/Corresponding author	No	No	Print
15	Peer Reviewed	Mutual Funds in India - Issues, Opportunities and Challenges	Asia Pacific Journal of Marketing & Management Review	2012	1	240	2319-2836	Not identified	Less than 1	Single Author	No	No	Online

BOOKS AUTHORED

S.NO.	ISBN NUMBER	TITLE	AUTHOR	YEAR OF PUBLICATION	PUBLISHER
1	978-93-6076-457-9	E-Commerce Application Development	Dr. Muralidhar Dunna	2023	Self-Published Author
2	978-93-6076-045-8	Business Communication	Dr. Muralidhar Dunna	2023	Self-Published Author
3	978-93-95606-37-0	Marketing	Dr. Muralidhar Dunna	2023	Global Publishing House India
4	978-93-95606-38-7	Stock Markets	Dr. Muralidhar Dunna	2023	Global Publishing House India

5	978-93-95606-39-4	Stock Market Analysis	Dr. Muralidhar Dunna	2023	Global Publishing House India
6	978-93-95606-40-0	Export and Import: Procedure & Practice	Dr. Muralidhar Dunna	2023	Global Publishing House India
7	978-93-95606-41-7	Management Theory and Practice	Dr. Muralidhar Dunna	2023	Global Publishing House India
8	978-93-95606-42-4	Business Economics	Dr. Muralidhar Dunna	2023	Global Publishing House India
9	978-93-95606-43-1	Business Environment	Dr. Muralidhar Dunna and Dr. G. Raju Kumar	2023	Global Publishing House India
10	978-93-95606-31-8	Marketing Management	Dr. Muralidhar Dunna	2023	Global Publishing House India
11	978-93-95606-30-1	Human Resource Management	Dr. Muralidhar Dunna	2023	Global Publishing House India
12	978-93-95606-29-5	Entrepreneurship Development	Dr. Muralidhar Dunna	2023	Global Publishing House India
13	978-93-95606-28-8	E-Business	Dr. Muralidhar Dunna	2023	Global Publishing House India
14	978-93-95606-82-0	Fundamentals of Business Environment	Dr. Muralidhar Dunna, Dr. G. Raju Kumar & Dr. Rajesh Deb Barman	2023	Global Publishing House India

15	978-93-95978-51-4	Human Resource Management	Dr. Rajendra Sitaram Pawar, Dr. Rakhi Mohan, Dr. G. Raju Kumar, Dr. Muralidhar Dunna	2022	Alpha International Publication
16	978-93-95978-24-8	Banking Practices in India	Dr. Dinesh Gabhane, Mr. Mejo Varghase, Ms. Aashima, Dr. Muralidhar Dunna	2022	Alpha International Publication

WORKSHOPS ATTENDED

S.NO.	TITLE OF WORKSHOP	DETAILS OF THE WORKSHOP	ORGANISING INSTITUTION	DATES	YEAR
1	Digital Pedagogical Tools for Blended Learning Environment	One day National Workshop on Digital Pedagogical Tools for Blended Learning Environment in association with National Institute of Educational Planning and Administration (NIEPA), Ministry of Education (MoE), Govt. of India, New Delhi	Dr. V. S. Krishna Govt. Degree & PG College (A), Visakhapatnam	22nd December, 2022	2022
2	OER, Content Development, MOOCS and MOODLE	OER, Content Development, MOOCS and MOODLE	E&ICT Academy, NIT Warangal, Commissionerate of Collegiate Education and AP State Council of Higher Education, Govt. of A.P.	30th November to 5th December, 2018	2018

3	CBCS & Online Internal Examinations at UG Level Semester System	Sponsored by DRC, Kurnool	GTRM Govt. Degree College, Yerraguntla, Kurnool District.	25th January, 2016	2016
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REFRESHER COURSES AND TOTs

S.NO.	COURSE	DETAILS OF THE COURSE	ORGANISING INSTITUTION	DATES	YEAR
1	Faculty Development Programme	Mastering the Language of Success: From Workplace to World Stage	Nodal Resource Centre, Dr. V. S. Krishna Govt. Degree & PG College (A), Visakhapatnam	06.11.2023 to 14.11.2023	2023
2	Training of Trainers	Training Programme on Internship/Apprenticeship Management and Learning Management System	Nodal Resource Centre, Dr. V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam	06.02.2023 to 08.02.2023	2023
3	Faculty Development Programme	English Medium of Instruction	Nodal Resource Centre, Dr. V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam	05.06.2023 to 10.06.2023	2023
4	Faculty Development Programme	Pedagogy for E-Commerce Courses	Logistics Sector Council	14.03.2023, 15.03.2023 and 20.03.2023	2023
5	Refresher Course	Inter Disciplinary Refresher Course in Disaster Management	UGC, HRDC, Andhra University	20.01.2022 to 02.02.2022	2022

6	Training of Trainers	Information and Communication Technology (ICT) Life Skills Course	Nodal Resource Centre, Dr. V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam	22.07.2022 to 26.07.2022	2022
7	Training of Trainers	Business Communication (Skill Development Course)	Nodal Resource Centre, Dr. V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam	03.08.2022 to 07.08.2022	2022
8	Refresher Course	ARPIT Course in Financial Markets and Emerging Business Models	University of Kerala	01.12.2020 to 31.03.2021	2021
9	Refresher Course	Swayam Arpit Online Course - Refresher Course in Commerce	Shri Ram College of Commerce, University of Delhi	16.02.2020	2020
10	Faculty Development Programme	Atmanirbhar Bharat: Unleashing Power of Commerce in Digital Era: Global Trade, Business Warfare, Levies, Immersive Learning Pedagogy and Business Analytics	Commissionerate of Collegiate Education, AP, Vijayawada	20.07.2020 to 24.07.2020	2020
11	Refresher Course	Research Methodology in Social Sciences	UGC, HRDC, Sri Venkateswara University, Tirupati	04.09.2017 to 23.09.2017	2017
12	TISS-JKC Training of Trainers Programme	Introduction to Entrepreneurship	PR Govt. College (A), Kakinada	17.04.2016 to 19.04.2016	2016
13	Orientation Course	Orientation Course	UGC, Academic Staff College, University of Hyderabad	17.01.2013 to 13.02.2013	2013

CHAPTERS IN EDITED BOOKS

S.NO.	TITLE OF THE PAPER PRESENTED	EDITED BOOK ENTITLED	ORGANISING INSTITUTION	PUBLISHER	DATES	YEAR	ISBN	PAGE NO.	Author
1	FDI in Higher Education – Boon or Bane	New Trends in Commerce and Management Education and Employment	Department of Commerce, Dr. V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam	Paramount Publishing House, Hyderabad	24th & 25th January, 2023	2023	978-93-95944-38-0	16-21	Second Author
2	The Impact of Green Banking in India for Sustainable Development and Growth	New Trends in Commerce and Management Education and Employment	Department of Commerce, Dr. V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam	Paramount Publishing House, Hyderabad	24th & 25th January, 2023	2023	978-93-95944-38-0	35-42	First Author
3	Impact and Importance of Entrepreneurship Education for Social Inclusion	New Trends in Commerce and Management Education and Employment	Department of Commerce, Dr. V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam	Paramount Publishing House, Hyderabad	24th & 25th January, 2023	2023	978-93-95944-38-0	75-78	Second Author

4	Impact and Importance of ICT in Provision of Library Services	Application of ICT to Transform Library Services from Traditional to Digital	*****	Paramount Publishing House, Hyderabad	2023	2023	978-93-95944-39-7		Second Author
5	Impact of Covid-19 on Various Sectors of an Economy	Impact of Covid-19 on Indian Economy	*****	Global Publishing House India	2022	2022	978-93-81563-35-9		Second Author
6	Impact of Covid-19 Pandemic on Indian Higher Education	Impact of Covid-19 on Indian Economy	*****	Global Publishing House India	2022	2022	978-93-81563-35-9		Second Author
7	Human Resource Accounting in India – An Overview	UGC Sponsored Two-Day National Seminar on Recent Innovations in Commerce, Management, Skill Development & E-Commerce	Department of Commerce, Pithapur Rajah's Government College (A), Kakinada, Andhra Pradesh	Department of Commerce, PR Govt. College (A), Kakinada	5th and 6th, 2017	2017	978-81-933256-4-3	265-271	Single Author
8		Recent Innovations in Commerce, Management, Skill Development & e-commerce		PR Govt. College (A), Kakinada	2017	2017	978-81-933256-4-3		Single Author

9	Impact of Global Warming on Environment Pollution in Indian Context	Energy & Ecology	Department of Physics, Sir C.R.Reddy Autonomous College, Eluru	Roshan Publications, Visakhapatnam	4th & 5th October, 2016	2016	978-93-86251-20-6	181-185	Second Author
10	The impact of Social Marketing on Changing Behaviour of Public	National Integration: Emerging Trends in Socialisation	Department of Philosophy, Economics, Political Science and History, PR Govt. College (A), Kakinada	Department of Philosophy, PR Govt. College (A), Kakinada	28th & 29th November, 2016	2016	978-1-5406-5378-9	86-91	Second Author
11	The impact of Green Banking in India for Sustainable Development and Growth	Innovative Trends and Global Advancements in Technology, Industry, Banking & Finance	Department of Commerce, P.R.Govt. College, Kakinada	PND Publishers, Vijayawada, India	23rd & 24th September, 2016	2016	978-1-5376-3806-5	291-296	First Author
12	Role of Women Entrepreneurs in Business with Indian Context	Women in India - Through the Ages- A Glance	*****	Research India Press, New Delhi	2016	2016	978-93-5171-082-0	306-312	First Author
13	Impact and importance of Entrepreneurship Education for Social Inclusion	Skill Development Courses to Empower Higher Education	IQAC & SDC, Government Degree College, Uravakonda, Ananthapuramu District. A.P.	Research India Press, New Delhi	26th & 27th October, 2016	2016	978-93-5171-068-4	76-79	First Author

14	Enhancing Student Employability: Making Academia-Industry Interface Work	Skill Development Courses to Empower Higher Education	IQAC & SDC, Government Degree College, Uravakonda, Ananthapuramu District. A.P.	Research India Press, New Delhi	26th & 27th October, 2016	2016	978-93-5171-068-4	76-79	Second Author
15	FDI in Insurance Sector- Roadmap for Sustainable Long-Term Growth	Enhancing Competitiveness for Business Excellence		GK Publisher (Dakshin) Chennai		2015	978-93-81208-44-1	88-96	Single Author
16	Recent Trends in Enterprise Resource Planning	Contemporary Practices in Business Management	Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous), Virudhunagar – 626001, Tamil Nadu, India	Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous), Virudhunagar – 626001, Tamil Nadu, India	Mar-14	2014	978-93-81723-22-7	105-112	First Author
17	Financial Inclusion in India – Still A Long Way to Go	Financial Inclusion – Strength, Weakness and Trend	Sri Kaliswari College (Autonomous), Sivakasi – 626130, Tamil Nadu, India	Sri Kaliswari College (Autonomous), Sivakasi – 626130, Tamil Nadu, India	25 th and 26 th February, 2014	2014	978-93-80530-55-0	17-18	Single Author
18	Changing Scenario of Industrial Relations in The Wake of Globalisation with Reference to India	Emerging Trends in Industrial Relations	Acharya Nagarjuna University, Nagarjuna Nagar, Guntur, A.P., India	Zenon Academic Publishing, Hyderabad	22 nd and 23 rd , February, 2014	2014	978-81-926819-5-5	17-18	Single Author

19	Role of Green Branding for Sustainable Growth in An Emerging Innovative Market	Brand Management in Indian Industry	Department of Business Management, VR Siddhartha Engineering College, Kanuru, Vijayawada – 520007	Archers and Elevators Publishing House, Bangalore	28 th March, 2014	2014	978-93-83241-32-3	42-48	Single Author
20	The Role of Knowledge Information Systems and its Effectiveness in The Decision Making: An Information Systems Perspective	International Conference on Data Acquisition, Transfer, Processing and Management (ICDATPM 2014)	School of Computer Science, Lingaya's University, Faridabad, Haryana	School of Computer Science, Lingaya's University, Faridabad, Haryana	28 th and 29 th March, 2014	2014	978-81-924212-6-1	16-21	First Author
21	Fundamental and Technical Analysis – An Overview	Recent Trends in Commerce	Sri Kasu Brahmananda Reddy Government Degree College, Macherla - 522426, Guntur Dist.	Paramount Publishing House, Hyderabad.	12 th August 2014	2014	978-93-82163-97-8	54-68	Single Author
22	Fundamental and Technical Analysis – An Overview	Emerging Dimensions in Business Management		Sapient Research Publications, Hyderabad		2014	978-81-924002-2-8	242-252	Single Author

SEMINARS AND CONFERENCES – PAPER PRESENTED

S.NO.	TITLE OF THE PAPER PRESENTED	DETAILS OF THE SEMINAR	ORGANISING INSTITUTION	DATES	YEAR
1	Design Thinking: Trans-Disciplinary Challenges & Opportunities	National Conference on Design Thinking: Trans-Disciplinary Challenges & Opportunities	Dr. B. R. Ambedkar Chair, Andhra University in collaboration with Andhra University Trans-Disciplinary Research Hub	7th and 8th July, 2023	2023
2	The Impact and importance of Entrepreneurship Education for Social Inclusion	New Trends in Commerce and Management Education and Employment	Department of Commerce, Dr. V.S. Krishna Govt. Degree & PG College (A), Visakhapatnam	24th & 25th January, 2023	2023
3	Skill Development Strategies – Impact on Economic Growth	ICSSR-Southern Regional Centre sponsored XXXVIII Annual Conference of the Andhra Pradesh Economic Association	Department of Economics, Dr. V. S. Krishna Govt. Degree & PG College (A), Visakhapatnam	8th and 9th February, 2020	2020
4	Recent Trends in Banking – Issues and Challenges	One day state level seminar on Recent Trends in Indian Banking System	Department of Commerce, SRVBSJB Maharanee College, Peddapuram	29th February, 2020	2020
5	Goods and Services Tax - A Boon or Bane for the Indian Economy	Two Days National Seminar on The Impact of GST on the Indian Economy	Department of Commerce, Dr. V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam	29th & 30th January, 2019	2019

6	Impact and Importance of Entrepreneurship Education for Social Inclusion	National Seminar on "Higher Education System in the light of Re-Organisation of the States: Trends, Opportunities and Challenges"	A.P. Govt. College Teachers Association, Hyderabad	11th March, 2018	2018
7	Protection of Human Rights Issues and Challenges	National Seminar on Protection of Human Rights Issues and Challenges	SBVR Degree College, Badvel, Kadapa Dist. A.P.	31st March, 2017	2017
8	FDI in Higher Education - Boon or Bane	National Seminar on Liberalisation of Higher Education in India	BJR Govt. Degree College, Vittalwadi, Narayanaguda, Hyderabad	5th & 6th February, 2016	2016
9	The Role of Rural Non-Farm Sector Employment in Indian Economy	National Level Seminar on New Paradigm Shifts: Challenges and Opportunities in Commerce, Management, Business Economics and Information & Communication Technology	Department of Commerce, PSC & KVSC Govt. College, Nandyal, Kurnool, A.P.	28th & 29th September, 2016	2016
10	The Changing Role of Women Due to Globalisation in Indian Society	National Seminar on Globalisation -A Strategy Towards Women's Empowerment	Department of Political Science, Govt. College for Men, Kurnool Dist. A.P.	24th & 25th September, 2016	2016

11	Quality Enhancement in Government Degree Colleges - Role of Teachers	State level seminar on Quality Enhancement in Government Degree Colleges - Role of Teachers	GCGTA, A.P. at Dr. B.R.Ambedkar Assembly Hall, Andhra University, Visakhapatnam	10th October, 2015	2015
12	Green Banking - Issues and Challenges	UGC Sponsored National Seminar on "Challenges and Strategies for Consumer Protection"	Department of Commerce, Govt. Degree College for Men (A), Kadapa	13th March, 2015	2015
13	Globalization and Its Impact on Indian Economy and Challenges for Federalism	National Seminar on "Contemporary Political Dynamics - Future Challenges."	Department of Political Science and Public Administration, Yogi Vemana University	10 th and 11 th February 2014	2014
14	Problems and Prospects of Micro, Small and Medium Scale Enterprises (SMEs) in The Phase of Globalisation	National seminar on "Problems and Prospects of Micro, Small and Medium Scale Enterprises (MSMEs) in India	Department of Commerce, Sri Venkateswara University, Tirupati	22 nd and 23 rd March, 2014	2014
15	Role of Human Resource Management in Corporate Social Responsibility and Business Sustainability	National seminar on "Role of Human Resources in Economic Development"	Department of Business Management, Yogi Vemana University, Kadapa.	April 16-17, 2014	2014
16	Financial Inclusion – A Road India Needs to Travel	National conference on "Recent Trends in Management"	Department of Management Studies, K.S. School of Engineering & Management, Bangalore.	29 th May, 2014	2014

17	Human Resource Development in Higher Education and the Role of Government Degree Colleges in A.P.	State level seminar on “Human Resource Development in Higher Education and the Role of Government Degree Colleges in A.P.	GCGTA, A.P. at Senate Hall, S. V. University, Tirupati.	13 th December, 2014	2014
18	The Indian Landscape IFRS Convergence – Marching Ahead	National Conference on Innovative Practices in Management	Department of Business Administration, Lingaya’s University, Faridabad, Haryana	November 22, 2013	2013
19	Human Resource Accounting - Conceptual Framework	National Seminar on Recent Trends in Human Resource Development in India	Department of Economics, Sri Venkateswara University, Tirupati	14 th and 15 th December 2013	2013